

# Express Creativity

## Express Creativity – GOAL #2

Library patrons will have books, movies, magazines, and digital content that reflect the arts with an increase in new creative mediums. Patrons and visitors will have opportunities to be creative at the library. The Library will display what is created.

**Year 1** – There will be a 10 % increase in books about “arts & recreation” (Dewey Decimal 700’s) and creative magazines available for patrons.

**Year 2** – There will be a 10% increase in digital content and DVDs in the arts.

**Year 3** – There will be 4 opportunities to create at the library. e.g. manipulatives, hands-on projects, kits, etc.

## 2019 Strategic Planning Committee

<i>Simone Bell</i>	<i>Nick Scienski</i>
<i>Justin Carelle</i>	<i>Amy Reynolds</i>
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<i>Cherry Moyer</i>	<i>Jerald Whipple</i>

Approved by Apache County Board of Supervisors on September 4, 2019

## Vernon Public Library

3142 ACR #26  
P.O. Box 600  
Vernon, AZ 85940-0600

Library Hours  
Mondays & Wednesdays  
10-12 & 1-5  
Tuesdays & Thursdays  
1-7

### Library Staff

Tamara Applegate  
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# Vernon Public Library

Strategic Planning  
2019-2022

## Mission Statement

Vernon Public Library offers complimentary, accessible connections to community, entertainment, information and knowledge in a comfortable, welcoming, and easy-to-use space.



*Start Here. Go Anywhere.....*

# Visit a Comfortable Place

# Express Creativity

## Visit a Comfortable Place – GOAL #1

Residents and visitors to the Vernon Public Library will have outdoor amenities and conveniences to enjoy library services, including an enclosed area to sit where they can access WiFi, books, and community information.

### 1st Year Elements

- \* Drive up book drop at the front of the library
- \* Fencing - Back fencing added to provide an enclosed area
- \* Fencing – Replace front fencing

### 2nd Year Elements

- \* Place to sit – Benches / Picnic Tables
- \* Bike Rack
- \* Mural

### 3rd year Elements

- \* Ramada
- \* Outdoor Library – Read & Return area incorporated into the shaded structure
- \* Outdoor Information Center to be incorporated into the shaded structure

## Visit a Comfortable Place – GOAL #2

Library patrons and visitors will have access to the Vernon Library on a Friday or Saturday for a trial period. The Vernon Library may adjust the days it offers library services if patron attendance shows an increase for those days.

**First 6 months of Year 1**—At least 25-30 percent of surveys will clearly indicate a Friday or Saturday as most preferable for additional library hours.

**Second 6 months of Year 1**— At least 16-20 patrons and guests will visit the library on the day when additional library service is offered.

**Year 2**—At least 16-20 patrons and guests will continue to come to the library on the additional day.

**Year 3**—At least 16-20 patrons and guests will continue to come to the library on the additional day, and a library program will be offered quarterly on one of those days.

## Express Creativity – GOAL #1

Residents of Vernon will have introductory classes, demonstrations, and presentations in various forms of artistic expression, including visual arts, creative writing, dance, music, etc. These programs will be titled, “Express Yourself” and will take place once a quarter for 3 years.

**Year 1** - “Express Yourself” classes or presentations available once a quarter—possible topics to include creative writing, jewelry making, photography, and music\*.

**Year 2**- “Express Yourself” to continue having classes and presentations once a quarter with possible new classes/presentations to include fiber arts, digital art, paper arts, and western dance\*.

**Year 3**—“Express Yourself” classes or presentations once a quarter with possible topics to include ballet, drawing/painting, Frank talks discussions, and poetry\*.

*\*Classes and Presentations will be offered according to availability of instructors/presenters.*