

2016 Strategic Planning
Committee



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Alpine
Public Library

17 CR 2061
P.O. Box 528
Alpine, AZ 85920-0528

Phone: 928-339-4925
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Library Hours

Winter Hours

Monday –Friday
10:00-11:30
12:30-5:00

Closed for Lunch

11:30– 12:30

Summer Hours

Saturday 10:00-2:00
In addition to winter hours

Library Staff

Anne MacGregor
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Myrna Nikolaus
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A branch of the Apache
County Library District

Alpine Public Library
Strategic Plan
2017-2020

Mission Statement

Alpine Public Library provides our residents and visitors with access to materials, technology, programming, local area history, and recreational resources in a quiet, comfortable, and scenic space.



Alpine Public Library Strategic Plan 2017-2020

Know Your Community

Residents, visitors, and local organizations will have access to information about a variety of community resources in the greater Alpine area.

1. The library will create an advisory committee and consult with its members to develop and annually update a community resource pamphlet.
2. The library will format, print, and distribute the pamphlet to government agencies, local businesses, community organizations, patrons, and visitors.
3. The library will distribute a minimum of 100 pamphlets the first year.
Fiscal Year 2018-2019 distribution will increase 20%.
Fiscal Year 2019-2020 distribution will increase 10%.
4. The library will collaborate with community organizations and residents to create a centralized location in Alpine for displaying community resource information.

Residents and visitors will have access to library print and online local history resources.

1. The Southwest Collection (Arizona and New Mexico) circulation will increase by 45 checkouts over a 3 year period.
2. The library will provide print and online listings of local history resources beyond the library collection.

Residents and visitors of all ages and abilities will have access to information about local recreational facilities.

1. The library will provide print and electronic information about handicapped accessible facilities at fishing lakes and streams, campsites, and trails.
2. The library will distribute surveys annually to evaluate the availability and usefulness of the recreational information. Surveys returned for Fiscal years 2018–19, and 2019-20 will report at least an 80% rate of satisfaction.



Visit a Comfortable Space

Residents and visitors will have access to an improved library meeting room that supports a greater variety of activities and resources.

1. The library will add video technology and equipment to enhance the quality of motion picture and presentation viewing, and chargers for laptop and device users.
2. Meeting room programs will increase by one new program for children and adults.

Residents and visitors of all ages will have access to an improved outdoor deck area for enhanced programming and reading pleasure.

1. The library will add additional furniture to increase the amount of comfortable and shaded seating space.
2. Outdoor programs will increase by:
Fiscal Year 2017-2018 - 2 programs
Fiscal Year 2018-2019 - 1 program
Fiscal Year 2019-2020 - 1 program

Area seniors and novice computer users will have access to training and download assistance.

1. The library will offer computer/digital device classes:
Fiscal Year 2017-2018 - 2 classes
Fiscal Year 2018-2019 - 4 classes
Fiscal Year 2019-2020 - 4 classes
2. The library will schedule drop-in times for e-book and e-audio download assistance each week during the summer months of years 1-3.